

**Economic Challenges for Higher Education in Central and Eastern Europe**  
**Cracow University of Economics, 23-24 April 2015**  
Nowa Aula, Building C (1<sup>st</sup> floor)

**Conference agenda**

**Thursday, 23 April**

**9:00 Reception**

**9:30 Welcome – prof. Aleksander Surdej, the Head of the Scientific Committee**

**9:35 Opening – prof. Aleksy Poczowski, Rector of the Cracow University of Economics;  
Leszek Zegzda, Member of the Board of the Malopolska Region**

**9:45 Keynote lecture – prof. Mihai Gîrțu, Ovidius University in Constanța, *Reform of financing Higher Education – views from Romania.***

**10:15 Session One: Financing Higher Education**

- Alexander Sichinava, Medea Chikava, Dali Sekhniashvili, Georgian Technical University, *The influence of higher education on the individual and public incomes in Georgia.*
- Iwona Kowalska, SGGW, *Financing Higher Education in Poland: the Role of European Structural Funds.*
- Magdalena Jelonek, Cracow University of Economics, *Public interventions and the Matthew Effect in Higher Education – the Polish Case.*
- Tomas Dosedel, Masaryk University/Brno, *Economic and non-economic returns to higher education in Czech Republic between 2000 a 2013.*
- Galina Tymokhova, Kharkiv University, *Distance Education Funding: Structural Forms and Institutions.*
- Marcin Kędzierski, Cracow University of Economics, *Income-contingent loans as an instrument for financing HE in CEE.*

**12:00 Coffee break**



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### 12:15 Session Two: HE and Regional Development

- Alexandru Cristian Fotea, Corneliu Guțu Academy of Economic Sciences of Moldova, *The Historical and Theoretical Framework of the Relation between Higher Education Institutions and the process of Regional Economic Development*;
- Iveta Starhova, Jan Zvara, Masaryk University, Brno, *Economic impacts of students presence in City of Brno*;
- Aleksandra Grzesiuk, *The West Pomeranian Business School, Szczecin, Strategic reorientation of the university: towards LLL center. The analysis of barriers and benefits for the university.*
- János Rechnitzer, Adrienn Reisinger, Gyor University, *University – city – economy: characteristics of the “Győr model”*;

### 13:30 Lunch

**14:30 Keynote lecture – prof. Marek Rocki, Warsaw School of Economics, *Quality assurance in Higher Education in Theory and Practice.***

### 15:00 Session Three - Quality Assurance in HE

- Matti Wiberg, University of Turku, *Students as quality evaluators. Recipe for disaster?*
- Andrzej Boczkowski, University of Lodz, *Economic and ideological aspects of different approaches to the quality of higher education.*
- Marc Bittner, Paul Lazarsfeld Gesellschaft für Sozialforschung (PLG), *Education and Qualification levels & readiness for “job-downgrading” of potential labor migrants in the CENTROPE-region.*
- Anna Sworowska, *West Pomeranian University of Technology Szczecin, Parametric and non - parametric methods for efficiency assessment of state higher vocational schools in 2009-2011.*
- Daria Kuchařová, Masaryk University Brno, *Student Satisfaction with Quality of Education Services: Students’ and Faculty Management Views*
- Robin Dirix, Maastricht School of Management, *MSM’s best practices in managing international partnerships*

### 20:00 Conference official dinner (Sala Senacka, Main Building)



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**Friday, 24 April 2015**

**09:00 Keynote lecture – Prof. Marek Kwiek, Adam Mickiewicz University in Poznań, *The Polish Academic Profession: What We Know, What We Do Not Know, and What We Would Like to Know from a European Comparative Perspective.***

**09:30 Session Fourth: HE from the Perspective of Public Policies**

- Julius Horvath, Central European University, *The Higher Education System in Slovakia in Comparative Perspective.*
- Kazimierz Musiał, Gdansk University, *Reforms of higher education funding in Finland – an analytical mirror and ideal type for Central and Eastern Europe;*
- Irina Klymchuk, National Academy of Pedagogical Sciences of Ukraine, *Higher education and economic development: Implication for economies of the Eastern Europe.*
- Hanna Nowak, University of Poznan, *The role of higher education system in Poland in the entrepreneurship development.*
- Sigrid Rand, University Frankfurt am Main, *Assembling economic competitiveness: The role of policy mobility in re-defining the higher education and research space in Post-Communist Estonia.*
- Janusz Stal, Grażyna Paliwoda-Pękosz, Cracow University of Economics, *Teaching ICT for Business Usage.*

**11:00 Coffee break**

**11:15 Keynote lecture Dr. Karel Šima, Centre for Higher Education Studies, Prague, *Demographic challenges and Demand/Supply in Central and Eastern European Higher Education. Four Future Scenarios for Institutions and Governments***

**11:45 Fourth conference session - Demographics, Migration, Internationalization**

- Hanna Kelm, Cracow University of Economics, *Demographic challenge for the CEE Universities in the XXI century*



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- Antonio Mihi-Ramírez, Granada University, *International students' emigration. The case of undergraduate students' mobility to Spain*;
- Konrad Pędziwiatr, CUE, Patryk Kugiel, PISM, *Poland as a Study Destination - The Case of Indian Students at Polish Universities*
- Maria Ryabokon, State University of Nizhny Novgorod, *Motives of applicants' choice of the university: experience of Nizhny Novgorod*.
- Jan Brzozowski, Konrad Pędziwiatr, Kateryna Kononiuk, Tetiana Zvirianska, Cracow University of Economics, *Immigration and Internationalisation of the Polish Public University – the case of Ukrainian students at the Cracow University of Economics*;

**13:15 Keynote lecture: Prof. Zuzanna Palkova, University of Nitra, *Higher Education from the perspective of public policies in Slovakia***

**13:45 Closing remarks: Prof. Aleksander Surdej, Cracow University of Economics, *Is there a Higher Education Bubble in Central and Eastern Europe?***

**14:00 Lunch**



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